

Chill India

Opening another India

Become our partner!

Presentation for NGOs and social entrepreneurs

Presentation of our concept

Our wish is to create respectful exchange with the Indian local population and actors.

WHY?

- India has kept a **unique culture**: Hindu religion, traditional handicraft, heritage of caste system
- It is still **not completely open to other countries**, because of language barrier with a huge part of the population, and the numerous implicit social rules difficult to understand for foreigners
- India has a **dual image**, recalling spirituality, exoticism but also inequalities and social issues.

We believe there is an enriching exchange to create to make people discover the real India, respecting all its specificities and focusing on human contact.

HOW?

- *chill india* has a social approach, through 3 levels of offers:
 - Pure **discovery of India** through social tourism
 - **Personal commitment** via internship or volunteering in a local structure
 - Creation of **professional partnerships** with Indian structures having high traditional know-how
- We **work with our local network of partners**: families holding a guesthouse, artisans, NGOs... to provide them income opportunities and better livelihood.

Presentation of our concept

Travel real

- Combine tourism, tradition and social aspects during your trip
- Spend time with Indian families, craftsmen and local actors to share their everyday life
- Go out of the classic paths by visiting and staying in villages where we started tourism activity from scratch
- Discover our long trips for holidays or our short trips if you are already in India

- **Every person** wishing to discover India, and open to a different approach, closer to the field

Be committed

- Benefit from our network of local structures to find an opportunity of internship or volunteering
- Make your dream social project real, by finding contacts and resources through us
- Receive information before departure to prepare your trip, plan your accommodation
- Enjoy our short trip tours during your free time

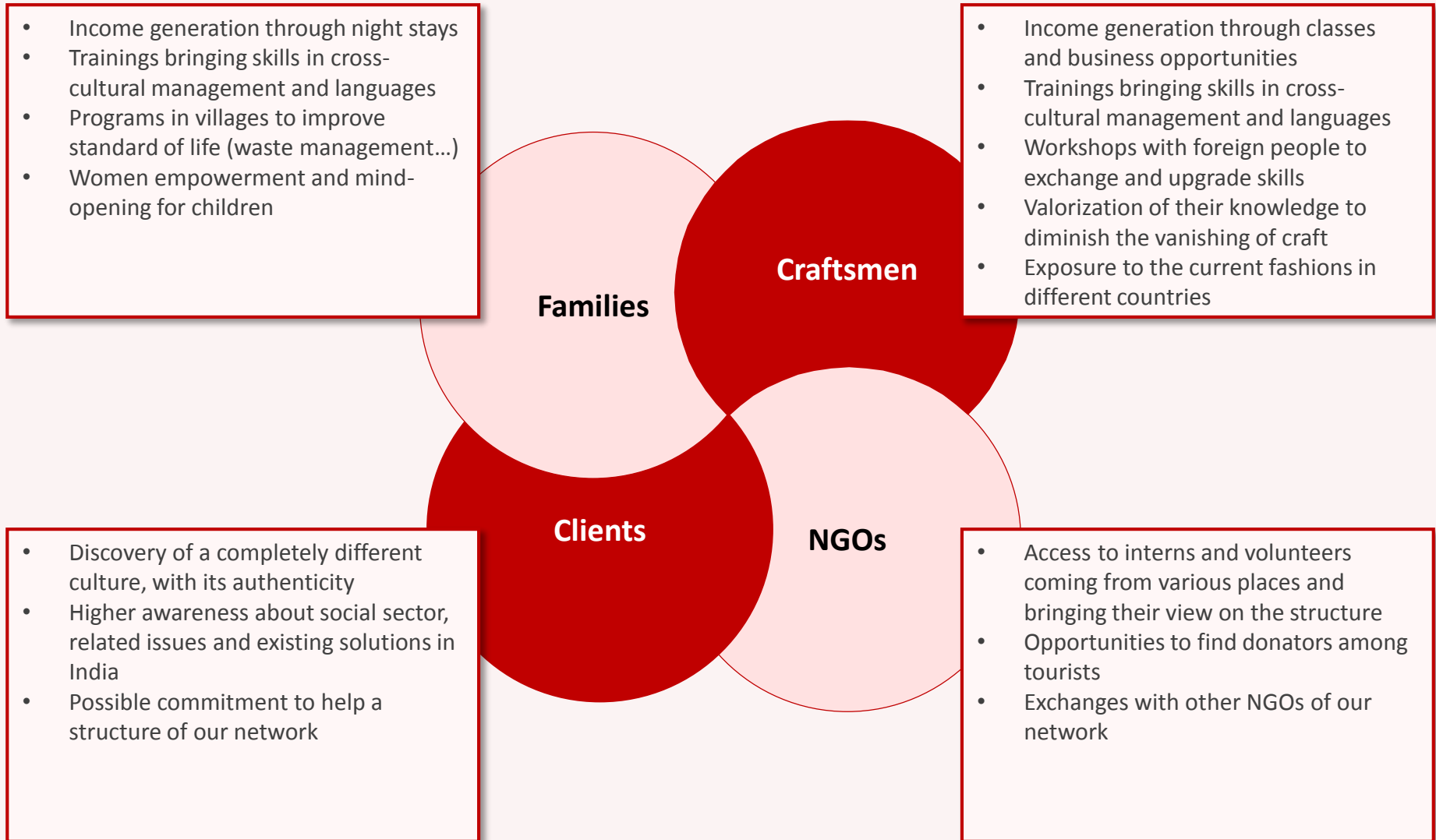
- **Associations and student clubs** realizing humanitarian missions
- **Schools** interested in widening their internships' offer
- **Individuals** having social project or wish to support social initiatives

Develop fair business

- Create partnerships with local Indian structures having traditional know-how
- Plan your business trip with us, to find accommodation, to prepare logistic aspects with your Indian contacts and to organize the touristic moments of your trip

- **Firms looking for suppliers** of hand-made and traditional products
- **Firms already having contacts in India** and interested in finding an intermediary to improve follow-up and communication

chill india acts positively on all its stakeholders



Our network - Presentation



Families

They hold guesthouses to welcome tourists, interns, volunteers... and share with them their everyday life, show them their culture and the Indian traditions.

We built this network and have exclusivity on most of our guesthouses.



Craftsmen

They give classes to our groups, and offer them to buy handicraft at a fair price.

They are ready to work on custom-made products to find sales opportunities abroad.



Social actors

They welcome people ready to support their activities and they provide us with their offers.

They introduce their actions to tourists wishing to understand better the Indian social situation.

Entering our network means:

- Having your programs promoted in India and abroad
- Getting access to interns and volunteers with various skills
- Benefiting from the knowledge and best practices of the members of our network

Our network – Promoting your programs

Organization of meetings with tourists

- The groups we accompany across India have a sensitivity for the social sector, and a wish to understand more the situation through implemented social programs.
- chill india sets up meetings with social actors during the tours to provide this experience to the tourists.

- You can valorize your programs in front of people coming from all over the world
- We allow you to distribute communication materials to gain visibility

Edition of a quarterly newsletter for our Indian and international network

- We will send every three months a newsletter with the main achievements of the different members of our network, with the contacts and the website addresses.

- You can provide us with the news and results of the trimester, so that we can promote internationally your programs and your organization

Our network – Opening new resources

Communication of your offers to our international network of schools and associations

- We are currently building this network in Europe mainly, to promote the Indian social sector and with the promise of providing relevant offers for their students.
- We can give you a simple template for your offers of internships and volunteering.

- **You have the opportunity to benefit from new resources with a different view and knowledge**
- **Our diversified network will enable you to submit offers on very various topics**

Trainings about the expectations of interns and volunteers

- Based on our observations and personal experience, plus the feedback of our contacts, we are able to draw a list of the topics frequently interesting for interns and volunteers.
- Next to this, you will receive guidelines and best practices to welcome interns and volunteers and to accompany them all along their presence within your structure.

- **You will be able to identify the needs of your structure that interns and volunteers could answer**
- **By providing a great experience to the new joiner, you will receive more motivation and maybe further people from the same establishment**

Our network – Exchanging best practices

Creation of synergies and positive exchange between the members of our network

- Through the newsletter and some meetings, you will learn about what other social structures are doing in India.
- We will ourselves identify some possible fruitful discussions and suggest that you may meet another member to learn from each other's experience

- **You will be able to promote your experience and share it with other structures**
- **Others will also bring you new ideas and best practices to improve the way you conduct your programs**

chill india will develop step by step the meetings and events around this network. We want to create a yearly event gathering all the members and with visibility in the social world.

Thanks for your attention!

Join soon our network to benefit from all these aspects and to participate to the creation of a new social movement in India

You can consult our blog: <http://chillindya.wix.com/blog>

Contact us at contact@chillindya.com